



LEARN HOW TO LEAD AND COACH OTHERS TO **LEAD WITH INTEGRITY**

GEORGIA STATE UNIVERSITY J. MACK ROBINSON COLLEGE OF BUSINESS

PROGRAM DATES

PHASE ONE:

April 28 - 29, 2015

PHASE TWO:

May 7 - 8, 2015

PROGRAM FEE

\$595 (phase one only)

\$895 (both phases)

LOCATION

GSU Buckhead Center
Tower Place 200
3348 Peachtree, NE
Atlanta, GA 30326

Ethical stress can overwhelm even the most well-intentioned employee and engulf entire companies with unethical & risky behavior. Think Enron, WorldCom, and Lehman Brothers. Leaders, we want to help you lead your employees to act ethically when it matters most-- in the toughest situations! **Lead with Integrity** draws on the battle-tested insights pioneered in training Marine Corps leaders to make ethical decisions and **Lead with Integrity**, even under moral duress.



You will learn how to lead & coach others to:

- Articulate and practice ethics with clarity & moral force
- Preserve integrity under moral stress
- Gain compliance around unethical and risky behaviors
- Turn trust-eroding risks into trust-building opportunities
- Act with moral courage and confidence in life's toughest situations

The program faculty:



JACK HOBAN, MBA (CO-FACULTY DIRECTOR)

Speaker, writer, and subject matter expert for the U.S. Marine Corps Martial Arts Program. Jack has led over 500 workshops around the world in conflict resolution and negotiation strategies in numerous business areas.



Linda DiSantis, JD (Co-Faculty Director)

Executive-in-Residence at the Center for Ethics and Corporate Responsibility, Linda teaches ethics and governance to business, government and non-profit leaders. She formerly served as City Attorney of Atlanta, in-house counsel and founder of the ethics and compliance programs for UPS, & General Counsel of CARE, USA



STEVE OLSON, PH.D. (CO-FACULTY DIRECTOR)

GSU Robinson College of Business professor of leadership, innovation and ethics, Steve is Director of the Center for Ethics & Corporate Responsibility. Recognized seven-times as Robinson's teacher of the year, he served as a Special Advisor to the UMSC's leadership and ethics academy (2011-2013).

THE LEAD WITH INTEGRITY PROGRAM

WHO SHOULD ATTEND?

The Lead with Integrity program is especially designed for...

- **Senior executives** who want a culture of uncompromising ethics that hones competitive advantage while defeating ethical risk.
- **High-potential managers** who want to extend their integrity into new challenges and inspire employees to follow their lead.
- **Ethics & Compliance and HR professionals** who want to coach others for 100% compliance with rules and values.
- **Management consultants and leadership coaches** who want to steel their own integrity in coaching executives.
- **High-performing teams** who want to learn the Marine Corps ethical secrets of superior performance over every challenge.



Example of the Lead with Integrity Certificate in that you will receive at the end of the program



Held at the new GSU Buckhead Center

PHASE ONE: The First Session's Content

Scheduled for April 28 - 29, 2015 at the GSU Buckhead Center in Atlanta

- The Universal Ethic—the basis for business, cooperation, and human understanding
- Practicing the five verbal-and-physical strategies of Ethical Leadership
- Forging an Ethical Leader Identity in the crucible of conflict, instilling it in others
- Sustaining Ethical Leadership in tough times— there's an App for that!
- Resolving ethical conflict across cultures and generations

PHASE TWO: The Second Session's Content

Scheduled for May 7 - 8, 2015 at the GSU Buckhead Center in Atlanta

- Advanced verbal-physical skills for resolving ethical conflict
- Video-taped ethics "sparring" sessions using YOUR most challenging issues
- Leading ethics in organizations
- How to shape an ethical workplace culture
- Leading ethically in top-teams

Discounts

- Early Bird Registration (5%)
- Companies Sending a Team, Non-Profits, and Military (10%)
- Past Program Participants (10%)
- GSU Alumni and Students (25%)
- GSU Full-Time Employees (50%)

WHAT'S SPECIAL ABOUT THIS PROGRAM?

The Lead with Integrity Program

Designed and delivered by experts from the GSU Robinson College of Business and the Ethics Innovation Group, each two-day session teaches combat-tested skills and strategies backed by scientific research from neurobiology and psychology. You'll learn what works and why by practicing on your own ethical challenges.

The Registration Process

You can access full program details and register online at <http://gsu.kintera.org/ethicsinnovation>

For More Information, Contact:

Center for Ethics and Corporate Responsibility at 404-413-7420 or via email at solson@gsu.edu

Disclaimer:

Program content and instructors may change slightly due to new developments in ethical decision-making education.

